# Marketing

## Feature Process Flow / Use Case Model

## Use Case(s)

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| **Use Case ID:** | 2.1.06 | | | |
| **Use Case Name:** | Add new Marketing campaigns | | | |
| **Created By:** | Jesse Tomash | | **Last Updated By:** | Jesse Tomash |
| **Date Created:** | 9/15/18 | | **Last Revision Date:** | 9/21/18 |
| **Actors:** | | Bartender, Drink UI | | |
| **Description:** | | Add new marketing campaign to the DB | | |
| **Trigger:** | | Marketing Person starts a new campaign | | |
| **Preconditions:** | | 1. **Market person has added or will add new campaign** | | |
| **Postconditions:** | | 1. New Marketing campaign is added | | |
| **Normal Flow:** | | 1. User logs in to Marketing UI 2. User clicks add marketing campaign 3. System prompts for marketing details 4. User enters marketing details 5. System adds the campaign | | |
| **Alternative Flows:**  **[NA]** | | NA | | |
| **Exceptions:** | | NA | | |
| **Includes:** | | Log in UI | | |
| **Frequency of Use:** | | Once every few months | | |
| **Special Requirements:** | | NA | | |
| **Assumptions:** | | NA | | |
| **Notes and Issues:** | | NA | | |